

# DALLAS IS LIT! LITERARY FESTIVAL 2025 SPONSORSHIP PACKAGE



May 15-18, 2025 | Oak Cliff  
[writersgarret.org](http://writersgarret.org)





## What is Dallas Is Lit?

The Dallas Is Lit! literary festival takes an expansive view of what is literary and who creates and participates in those experiences, making space for new audiences to discover the power of language.

Over four days in May, Dallas Is Lit! 2025 will feature a dozen exciting experiences showcasing the literary and cultural community of Dallas, with something for everyone.

**Estimated Attendance:**

**1,500**

**Fundraising Goal:**

**\$45,000**

The Dallas Is Lit! literary festival is presented by The Writer's Garret, a 501(c)(3)-designated nonprofit organization. All donations towards the festival are tax deductible.

***Be a light in the literary landscape and support Dallas Is Lit! with sponsorship!***

# Highlights From Dallas Is Lit! 2024

**Total Attendance: 1247**  
**Paid Artists Involved: 95**



## **Marquee Event Iluminado: A Conversation With Javier Zamora**

An engaging and thoughtful conversation with Javier Zamora, poet and author of *Solito*, the autobiographical story of Zamora's emmigration from El Salvador.



## **Hear Me, See Me Multilingual Poetry**

A powerful evening of expression featuring performances in English and Spanish exploring the power of poetry and the shared human experience that unites us all.



## **Dallas Poetry Slam 30th Anniversary Showcase**

Featuring over 20 nationally and internationally recognized poets, the Dallas Poetry Slam's 30th Anniversary showcase was thirty years in the making.



## **Dallas Is Lit! Book, Art & Author Fair**

Local vendors of books, paper arts, literary organizations and area authors set up shop for a gorgeous afternoon at the historic Turner House. Plus, enjoy live music, food trucks and a raffle!



# Dallas Is Lit! 2025

## Tentative Festival Lineup

### Thursday, May 15th

Hear Me, See Me Multilingual Poetry Performance //  
Oak Cliff Assembly

### Friday, May 16th

Lyceum Series Brown Bag Roundtable Luncheon //  
Turner House  
Marquee Event: A Conversation With Joy Harjo //  
Texas Theatre

### Saturday, May 17th

Bilingual Story Time //  
Whose Books  
Book & Author Fair //  
Turner House  
Book Making Workshop //  
Apprentice Oak Cliff  
Langston Hughes' Weary Blues Performed by Quraysh Ali  
Lansana With Live Accompaniment //  
Kessler Theatre

### Saturday, May 17th

Eat, Drink & Be Literary: Immersive Literary Rom Com Brunch //  
Turner House  
Drag Story Time //  
Whose Books  
The Writer's Garret Anniversary Reception //  
Turner House  
Common Language Project Reading //  
Turner House



# Dallas Is Lit!

## Literary Festival 2025

### MAJOR SPONSORSHIP LEVELS

FEATURES	EVENT SPONSOR \$5000	TRANSLATION SPONSOR \$10000 (LIMIT 2)	PARTNER SPONSOR \$15000 (LIMIT 2)	PRESENTING SPONSOR \$25000 (LIMIT 1)
All benefits of Community Partner sponsorship level	✓	✓	✓	✓
DIL!25 swag package	✓	✓	✓	✓
Booth/table space at events	✓		✓	✓
Prominent recognition & logo on all publicity materials		✓	✓	✓
VIP Festival Passes			✓	✓
Logo placement on DIL!25 branded festival merch & swag				✓

For more information, please contact Aaron Glover, Executive Director, at (316)708-3091 or [aaron@writersgarret.org](mailto:aaron@writersgarret.org).



# Dallas Is Lit! Literary Festival 2025

## SPONSORSHIP LEVELS

FEATURES	FRIEND OF THE FESTIVAL \$500	COMMUNITY SUPPORTER \$1000	COMMUNITY PARTNER \$2500	EVENT SPONSOR \$5000
Social media & website recognition	✓	✓	✓	✓
Complimentary tickets to select events	✓	✓	✓	✓
DIL!25 Sponsor T-Shirt		✓	✓	✓
Logo placement in festival program			✓	✓
Verbal recognition at event				✓

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# Major Sponsorship Tiers: Details

## Presenting Sponsor: \$25000 (Limit 1)

- **Brand logo displayed on all merchandise, swag & printed materials including festival schedule & event programs**
- All perks of Partner Sponsorship

## Partner Sponsorship: \$15000 (Limit 2)

- **VIP Festival Passes, including exclusive access to authors & performers, & preferred seating at all events**
- **Introduction speaking slot at event of choice**
- **Verbal mention in all filmed & recorded publicity, & at all events**
- All perks of Translation Sponsorship

## Translation Sponsorship: \$10000 (Limit 1 Spanish, 1 ASL)

- **Prominent recognition and/or logo placement on all printed materials including festival schedule & event programs**
- All perks of Event Sponsorship

## Event Sponsorship: \$5000

(Limit 1 per event, 2 for marquee)

- **Table/booth space at sponsored event & Book Fair**
- **Complimentary tickets & preferred seating at sponsored event**
- **Verbal mention at sponsored event**
- **Dallas Is Lit! 2025 swag package with t-shirt, buttons, & other merch**
- **Recognition in DIL26 materials as previous sponsor**
- All perks of Community Partner Sponsorship

# What Your Sponsorship Can Accomplish

**\$5000**

**Sponsor an entire event, from staff to venue to refreshments.**

**\$2500**

**Provide ASL interpretation for a week of Hear Me, See Me rehearsals.**

**\$1000**

**Furnish bookmaking supplies for a workshop of 20 creative enthusiasts.**

**\$500**

**Support a professional writer's participation on a literary panel.**

**\$250**

**Provide 15 community volunteers with the training & materials to execute festival events.**







# 2025 Funding & Support Provided By

## 2025 Event Level Sponsors



## 2024 Festival Sponsors



Councilman Chad West

## 2024 Community Partners



For more information, please contact Aaron Glover, Executive Director, at (316)708-3091 or [aaron@writersgarret.org](mailto:aaron@writersgarret.org).

# About The Writer's Garret




For three decades, The Writer's Garret has been a leader in the literary landscape of Dallas and the surrounding area. Over 3500 people of all ages attend Garret programs throughout the year, from veterans to youth slam poets, from retired businesswomen to working writers. Uniquely positioned at the intersection of the literary arts and education, The Garret serves the community in three main areas:

- youth and family programming
- partnerships with health and human service organizations
- support for the literary community through a variety of workshops, performances, readings and other activities including a community poetry competition and Dallas Is Lit!

To find out more and see our calendar of upcoming events, visit [www.writersgarret.org](http://www.writersgarret.org).

# Programming At The Writer's Garret



**WRITE TO HEAL**  
A VETERAN'S WRITING WORKSHOP



**Stone Soup Peer  
Critique Workshops**



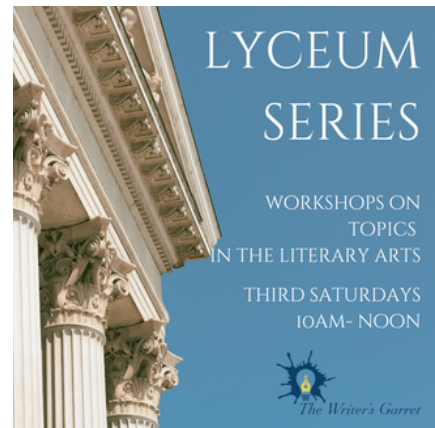
**WRITERS**  
in Neighborhoods  
& Schools  
(WINS)



**WRITERS**




**THE COMMON  
LANGUAGE  
PROJECT:  
ASCENT  
FREE PUBLIC READING**



**LYCEUM  
SERIES**

WORKSHOPS ON  
TOPICS  
IN THE LITERARY ARTS

THIRD SATURDAYS  
10AM- NOON

 The Writer's Garret



**Cake  
& PROSE**

FEATURING  
**KATE KHAVARI**

Readings from the work of the  
author...plus cake!

**Saturday,  
Sept 28  
7-9pm**

Arts Fifth Avenue  
1618 5th Avenue Fort Worth

 **FREE EVENT | DONATIONS WELCOME**  
VISIT CAKEANDPROSE.COM



**THE WRITER'S GARRET &  
WRITING WORKSHOPS DALLAS PRESENT**  
**LitTalk: A DFW Author Panel Series -  
Poetry**

ALEX TEMBLADOR, creator & moderator  
JAMES DAVIS | MELANIA LUISA MARTE | LAURA NEAL  
November 9th, 2023 | 7pm

**WHOSE BOOKS**  
512 West Davis St  
Dallas, TX 75208

  **WRITING WORKSHOPS**



**WRITING IN NATURE  
WITH LISA HUFFAKER**

November 4 | 9am-noon  
\$25 Suggested Donation





# Thanks to our Funders & Major Partners



*The Writer's Garret*



For more information, please contact Aaron Glover, Executive Director, at (316)708-3091 or [aaron@writersgarret.org](mailto:aaron@writersgarret.org).

## Dallas Is Lit! Useful Links

- [Dallas Is Lit Festival Homepage](#)
- [The Writer's Garret](#)
- [Sponsors & Supporters](#)
- [Donate To The Writer's Garret](#)





**Thanks for your time &  
consideration.  
We're excited for you  
to be a part of  
Dallas Is Lit! 2025!**



# Festival Sponsorship

## Dallas Is Lit! 2025 Sponsorship Form

\_\_\_\_\_  
**Name of sponsor as it should appear on digital/print materials**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Contact Email**

\_\_\_\_\_  
**Contact Phone Number**

\_\_\_\_\_  
**Sponsorship Amount**

**Thank you so much for your support!**

By signing below, you agree:

- to provide and allow The Writer's Garret (herein known as TWG) to use sponsors name (as appears above) and logo on Dallas Is Lit! (DIL) promotional materials.
- to provide a logo/image for digital artwork and advertising (for printed materials, logo must be submitted by March 14, 2025).
- TWG and DIL logos, materials, images from their events or any likenesses thereof will not be used in any sponsor-produced marketing materials without the prior consent of TWG.
- sponsorship benefits will not be valid until this agreement has been signed and accepted by TWG and payment has been received.

\_\_\_\_\_  
**Sponsor Signature**

\_\_\_\_\_  
**Date**

Please complete the above form; if you have additional questions, please contact Aaron Glover at [aaron@writersgarret.org](mailto:aaron@writersgarret.org)