



Dallas
is LIT
LITERARY FESTIVAL
MAY 13-19TH, 2024

DALLAS IS LIT! LITERARY FESTIVAL 2024 SPONSORSHIP PACKAGE

May 13-19, 2024 | Oak Cliff
writersgarret.org



The Writer's Garret

— illuminate your literary landscape —

What is Dallas Is Lit?

The Dallas Is Lit! literary festival takes an expansive view of what is literary and who creates and participates in those experiences, making room in conversations often dominated by traditional publishing. Over one week, the festival will feature nearly twenty unique events, showcasing the incredible literary and cultural community of Dallas, with something for everyone.

Estimated Attendance: 1,500-2,000

Fundraising Goal: \$60,000

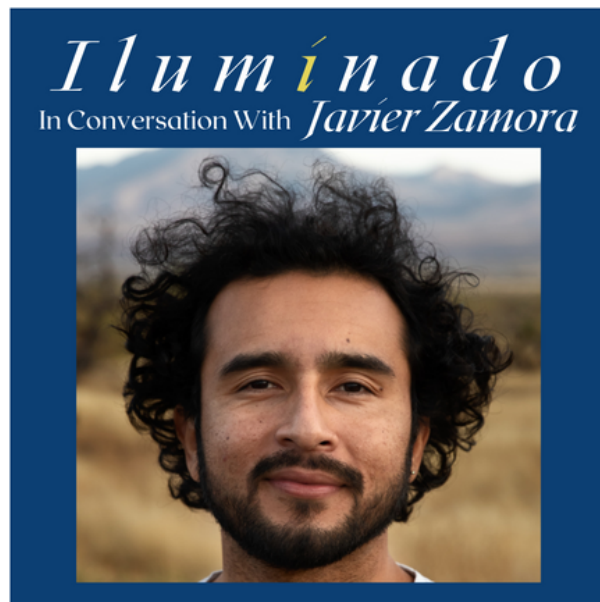
The Dallas Is Lit! literary festival is presented by The Writer's Garret, a 501(c)(3)-designated nonprofit organization. All donations towards the festival are tax deductible.

Let potential customers know your business is LIT with a festival sponsorship!



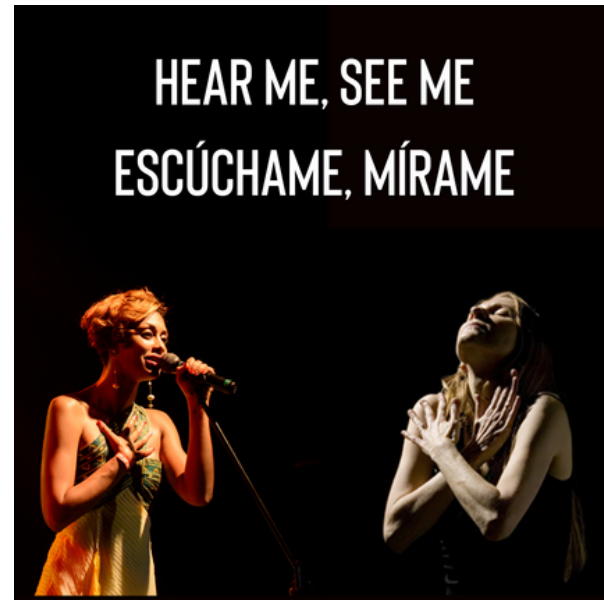
For more information, please contact Aaron Glover, Executive Director, at (316)708-3091 or aaron@writersgarret.org.

Dallas Is Lit! Festival Highlights



Marquee Event Illuminado: A Conversation With Javier Zamora

An engaging and thoughtful conversation with Javier Zamora, poet and author of *Solito*, the autobiographical story of Zamora's emmigration from El Salvador.



Hear Me, See Me Multilingual Poetry

A powerful evening of expression in American Sign Language (ASL), English, and Spanish in an exploration of the power of poetry and the shared experience that unites us all.



Eat, Drink, & Be Literary (Like, Literally) Rom Com Brunch

An immersive, theatre experience featuring performances inspired by iconic love scenes and spats from the literary canon. Plus mimosas!



Dallas Is Lit! Book, Art & Author Fair

Local vendors of books, paper arts, literary organizations and area authors set up shop for a gorgeous afternoon at the historic Turner House. Plus, enjoy live music, food trucks and a raffle!



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2024 Festival Lineup

Monday, May 13th	Hear Me, See Me Multilingual Poetry Performance // Oak Cliff Assembly
Tuesday, May 14th	Mad Swirl Happy Hour // Barbara's Pavilion Oak cliff Society Of Fine Arts Literary Salon // Turner House
Wednesday, May 15th	Lyceum Series Brown Bag Lunch // Turner House Cake & Prose Reading Series // Turner House
Thursday, May 16th	Marquee Event Iluminado: A Conversation With Javier Zamora // Texas Theatre
Friday, May 17th	Dallas Poetry Slam Celebrates 30 Years // Oak Cliff Assembly
Saturday, May 18th	Book & Author Fair // Turner House Story Time en Español // Whose Books Extremely Lit Literary Panel Author Interviews // Turner House Poetry In Place Workshop // Trinity Groves Poetry & Jazz // Daisha Board Gallery Erotic Poetry Salon // Daisha Board Gallery One Page Salon With Writer's League Of Texas // Apprentice Oak Cliff Don't Be Afraid Of The Dark: Spooky Stories // Apprentice Oak Cliff
Sunday, May 19th	Eat, Drink & Be Literary: Immersive Literary Rom Com Brunch // Turner House Drag Story Time // Whose Books Kids Bookmaking Workshop with Elizabeth Mellott // Oak Cliff Cultural Center The Writer's Garret Anniversary Reception // Turner House Common Language Project Reading // Turner House



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MAJOR SPONSORSHIP LEVELS

FEATURES	EVENT SPONSOR \$5000	TRANSLATION SPONSOR \$10000 (LIMIT 2)	PARTNER SPONSOR \$15000 (LIMIT 2)	PRESENTING SPONSOR \$25000 (LIMIT 1)
All benefits of Community Partner sponsorship level	✓	✓	✓	✓
DIL24 swag package	✓	✓	✓	✓
Booth/table space at events	✓		✓	✓
Prominent recognition & logo on all publicity materials		✓	✓	✓
VIP Festival Passes			✓	✓
Logo placement on DIL24 branded festival merch & swag				✓



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Dallas Is Lit! Literary Festival 2024

COMMUNITY SPONSORSHIP LEVELS



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FEATURES	FRIEND OF THE FESTIVAL \$500	COMMUNITY SUPPORTER \$1000	COMMUNITY PARTNER \$2500	EVENT SPONSOR \$5000
Social media & website recognition	✓	✓	✓	✓
Complimentary tickets to select events	✓	✓	✓	✓
DIL24 Sponsor T-Shirt		✓	✓	✓
Logo placement in festival program			✓	✓
Verbal recognition at event				✓

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Major Sponsorship Tiers: Details

Presenting Sponsor: \$25000 (Limit 1)

- **Brand logo displayed on all merchandise, swag & printed materials including festival schedule & event programs**
- All perks of Partner Sponsorship

Partner Sponsorship: \$15000 (Limit 2)

- **VIP Festival Passes, including exclusive access to authors & performers, & preferred seating at all events**
- **Introduction speaking slot at event of choice**
- **Verbal mention in all filmed & recorded publicity, & at all events**
- All perks of Translation Sponsorship

Translation Sponsorship: \$10000 (Limit 1 Spanish, 1 ASL)

- **Prominent recognition and/or logo placement on all printed materials including festival schedule & event programs**
- All perks of Event Sponsorship

Event Sponsorship: \$5000

- **Table/booth space at sponsored event & Book Fair**
- **Complimentary tickets & preferred seating at sponsored event**
- **Verbal mention at sponsored event**
- **Dallas Is Lit! 2024 swag package with t-shirt, buttons, & other merch**
- **Recognition in DIL25 materials as previous sponsor**
- All perks of Community Partner Sponsorship



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What Your Sponsorship Can Accomplish

\$250

Provide 15 community volunteers with the training & materials to execute festival events.

\$500

Support a professional writer's participation on a literary panel.

\$1000

Furnish bookmaking supplies for a workshop of 20 creative enthusiasts.

\$2500

Provide ASL interpretation for a week of Hear Me, See Me rehearsals.

\$5000

Sponsor an entire event, from staff to venue to refreshments.



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Funding & Support Provided By



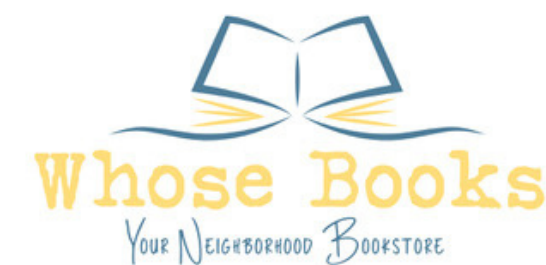
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Community Supporter Jazzed Resolutions

Committed Community Partners Include



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About The Writer's Garret

For nearly three decades, The Writer's Garret has been a leader in the literary landscape of Dallas and the surrounding area. Uniquely positioned at the intersection of the literary arts and education, The Garret serves the community in three main areas:

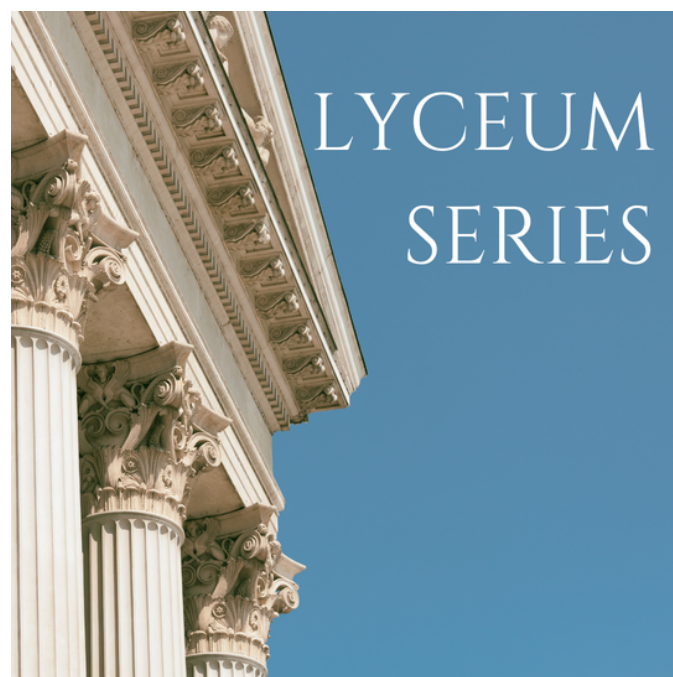
- youth programming
- partnerships with health and human service organizations
- local literary community support

To find out more and see our calendar of upcoming events, visit www.writersgarret.org.



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Programming At The Writer's Garret



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Thank You To Our Funders & Partners



Office of
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DOLLAR GENERAL
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Texas
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Useful Links

- [Dallas Is Lit Festival Homepage](#)
- [The Writer's Garret](#)
- [Sponsors & Supporters](#)
- [Donate To The Writer's Garret](#)

Partners

- [Apprentice Oak Cliff](#)
- [Dallas Poetry Slam](#)
- [Oak Cliff Society Of Fine Arts](#)
- [Whose Books](#)
- [The Wild Detectives](#)



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**Thanks for your time & consideration.
We're excited for you to be a part of
Dallas Is Lit! 2024!**

The Writer's Garret | 215 S. Tyler St. Dallas, TX 75208 | (214) 828-1715 | gen@writersgarret.org